

The Company is committed to protecting your privacy. This Privacy Notice explains our data processing practices and your options regarding the ways in which your personal data is used. If you have any requests concerning your personal information or any queries with regard to our processing please contact us at [info@sfracing-group.com](mailto:info@sfracing-group.com)

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## Information collected

The Company collects information submitted to us such as your name, gender, mailing address, email address, telephone number together with information we learn about you from your use of our service and your visits to our web site and other sites accessible from them. We also collect information about the transactions you undertake including details of payment cards used.

We may collect additional information in connection with your participation in any promotions or competitions offered by us and information you provide when giving us feedback or completing profile forms. We also monitor customer traffic patterns and site use which enables us to improve the service we provide.

We will make all reasonable efforts to safeguard the security of your information but please be aware that we cannot guarantee the security or transmission of data over the internet. If your information changes or you wish to contact us with any other enquiry, please email us at [info@sfracing-group.com](mailto:info@sfracing-group.com).

## Use of your information and your preferences

We will use your information to provide and personalise our service. We will also use your contact details to communicate with you. We may use your information to send you offers and news about the Company's and its group's products and services or those of other carefully selected companies which we think may be of interest to you. We may contact you by post, email or telephone for these purposes.

If you do not want to be contacted with news and offers listed above, you can opt-out by emailing us at [unsubscribe@sfracing-group.com](mailto:unsubscribe@sfracing-group.com).

We like to hear your views to help us improve our service. From time to time, we may contact you by post, email, telephone or fax to ask your opinions. Again, if you do not want to be contacted for this purpose, you can opt-out by emailing us at [unsubscribe@sfracing-group.com](mailto:unsubscribe@sfracing-group.com).

Please note that there may be instances where it may be necessary for us to communicate with you, in any event, for administrative or operational reasons relating to our service.

We will ask for your consent before using information for a purpose other than those set out in this Privacy Policy.

## Disclosures of your information

Your information may be passed to and used by all SF Racing Group companies. We will never pass your personal data to anyone else, except for any successors in title to our business and suppliers that process data on our behalf both in The Netherlands and abroad. We may also use and disclose information in aggregate (so that no individual customers are identified) for marketing and strategic development purposes.

## Other websites

Our website may contain links to other web sites which are outside our control and are not covered by this Privacy Notice. If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from ours.

## Cookies

Cookies are used by most websites in order to improve users' experience by enabling a website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie'). To find out more about how we use cookies on this website please visit our Cookie Policy page.